



Press Release

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For Immediate Release

Camp Fire USA Receives Funding Through New Detroit Grant

Southeast, MI --- Camp Fire USA Wathana Council was selected to receive grant funding through the New Detroit Organizational Capacity Building Grant at the beginning of this year. Camp Fire USA will use these dollars to hire a consultant to create and implement a marketing plan to boost exposure of their youth and family services. The grant will also help Camp Fire USA come to speed on the new technologies out there for the non-profit sector and give them a change to purchase some of these new technologies for use.

New Detroit has been one of the principal driving forces for small community and faith-based organizations. They have made tremendous progress in creating a model of capacity building that can be used by small grassroots and non-profit organizations. These organizations work everyday to keep their doors open and be available to address serious issues plaguing our Southeastern Michigan communities. New Detroit's Organizational Capacity Building Grant offers expertise to organizations such as Camp Fire USA in the areas of organizational development, program development, information technology, financial management, research, evaluation, fundraising, strategic planning, and board development.

Camp Fire USA Wathana Council is a non-profit organization that prides themselves on molding children of today into leaders for tomorrow. Their programs are family oriented, co-educational, and have a strong leadership component. Camp Fire USA offers small group clubs, community family clubs, self-reliance classes, money management for teens, teen mentor programs, summer day camps, and a summer resident sleep-over camp at their fully functional camp in Holly, Michigan called Camp Wathana. To get more information, or other programming questions, please contact Camp Fire USA at (248) 559-5840.

Camp Fire USA Wathana Council has been providing youth development services in Southeast Michigan since 1910. Camp Fire USA is all-inclusive, welcoming children, youth and adults regardless of race, religion, socioeconomic status, disability, sexual orientation, or other aspects of diversity.

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