



## **Press Release**

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For Immediate Release

# **Camp Fire USA Receives Funding Through Community Foundation of Southeast Michigan**

*Southeast, Michigan* --- Camp Fire USA Southeast Michigan Council was selected to receive grant funding for their Campaign for Environmental Stewardship through the Community Foundation of Southeast Michigan Grant in the upcoming year. Camp Fire USA will use these grant dollars to implement a specific program of environmental awareness, stewardship and action across its three main areas of activity: Camp Wathana, Traditional Clubs, and Before/After-School Care programs.

The intent of this project is to shatter the “disconnect” many children, teens and adults have to their environment. People identify “protecting the environment” as a major concern, yet few people realize that their actions have any significant impact on the environment. Camp Fire wants youth and their families to have a true understanding of their environment and their impacts on the overall system, and the inspiration and motivation to take action as environmental stewards. The project will be completed in five phases; Curriculum Research and Development, Marketing Campaign Research and Development, Implementation, Evaluation, and Shared Program Information/Dissemination.

A sub-goal will be to support youth as they become decision-making adults concerned about sustained environmental stewardship. This will be achieved through an in-depth knowledge of their local environmental system, concurrent with presentations and field trips demonstrating various environmental fields in action (biologist, civil engineer, watershed planner, automotive engineer, etc.).

To get more information on the Campaign for Environmental Stewardship, or other programming questions, please contact Camp Fire USA at 1-800-860-5840 or visit their website at [www.wathana.org](http://www.wathana.org) .

Camp Fire USA Southeast Michigan Council has been providing youth development services in Southeast Michigan since 1910. Camp Fire USA is all-inclusive, welcoming children, youth and adults regardless of race, religion, socioeconomic status, disability, sexual orientation, or other aspects of diversity.

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